



## Teledata Networks Enters the Chinese Market with \$20M deal

HERZLIYA, Israel, February 23, 2010 /PRNewswire-FirstCall/ -- Teledata Networks, a leading global provider of innovative Multiservice Access solutions for Next Generation Networks (NGN), has today announced that it has expanded its activity to the Chinese market, by entering into an OEM agreement with Dalian Huanyu Sunshine Group Co., Ltd, a leading Chinese telecommunication equipment vendor. The partnership has already yielded a first project of \$20M for the delivery of multiservice access systems to a major Chinese Telecom Operator.

Within the framework of this OEM agreement Huanyu Sunshine will integrate Teledata Networks' multiservice platforms into its portfolio, enabling the company to offer a comprehensive NGN migration solution to the Chinese Telecommunication Operators.

The first awarded project includes the delivery of hundreds of BroadAccess systems which will be deployed in multiple cities in China to provide a range of Telephony and broadband services over NGN network.

As part of the award Teledata Networks will supply its new and most advanced MSAG platform, BroadAccess-1000E. The platform offers an ideal solution for the Chinese market's growing demand for advanced services, through the implementation of high-speed Ethernet design, advanced VoIP and IP capabilities, and the support of a wide range of voice and broadband services. By incorporating the multi-functionalities of an MSAG and IP-DSLAM, BroadAccess-1000E enables the efficient delivery of a complete set of triple-play applications for residential and business customers.

"The combination of Huanyu Sunshine's exceptional capabilities and telecom expertise along with Teledata Networks superior access platforms provides us with the optimal solution for our customers" said Mr. Zhou Quanli, President of Huanyu Sunshine. "The inclusion of the BroadAccess product family to our portfolio enables us to extend our comprehensive range of end-to-end solutions and stay ahead of the Chinese market needs."

"We are delighted to have been chosen by Huanyu Sunshine as their Access provider for the Chinese market," said Mensahe Yosephi, EVP Sales and Marketing of Teledata Networks. "We are confident that BroadAccess-1000E is the ideal system for the Chinese operators' needs, seeking accelerated migration towards Triple Play services and NGN deployment."

"This win is a significant achievement for Teledata Networks," said Eran Ziv, CEO of Teledata Networks, "China is the leading worldwide market for voice and broadband platforms and our penetration into this market will accelerate the company's continuous growth."

### About Teledata Networks

Teledata Networks is a leading global provider of innovative Multiservice Access solutions for Next Generation Networks. The company provides unique solutions for telecom operators and service providers in accordance with their needs, to enhance their competitive edge.

Teledata Networks has accumulated a wide installed base, spanning millions of lines in over 55 countries worldwide. Its 27 years of experience have yielded outstanding technological leadership, a high level of expertise and a strong foundation of intellectual property.

Teledata Networks is a private company, in which the major shareholders are the Kardan group (Euronext: KARD), Elron Electronic Industries (NASDAQ: [ELRN](#)) and Infinity Venture Capital Fund. Learn more about Teledata Networks at <http://www.teledata-networks.com>.

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